First Named Inventor: David L. Henrickson Attorney Docket No.: 317071.01

Application No.: 10/731,571 Group Art Unit: 3624

Filed: December 9, 2003 Examiner: Mansfield, Thomas L. Customer No.: 22971 Confirmation Number: 5084

Title: SCHEME LEVERAGING KNOWLEDGE GAINED OF A CUSTOMER'S COMPUTER

SYSTEM TO SUGGEST POSSIBLE PRODUCTS AND SERVICES OF INTEREST

Commissioner for Patents Mail Stop Amendment P.O. Box 1450 Alexandria VA 22313-1450

## Amendment

Sir:

In response to the non-final Office Action mailed April 30, 2009, applicants respond as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this amendment.

Remarks begin on page 8 of this response.

Type of Response: Amendment Application Number: 10/731,571 Attorney Docket Number: 317071.01